

# BECOMING A GOTHIC GIRL

Dark. Edgy. Mysteriously beautiful. Gothic-style make-up is particularly present on All Hallows Eve, when pale faces, stained lips and elaborate eyes reign the night. Open up your inner artiste, and let Savers transform you.



## You Will Need: (Available at Savers)

- White costume face make-up (or very light foundation)
- Red costume make-up suitable for use around eyes
- Black creamy costume make-up (or shadow)
- Black lip liner
- Dark gothic wig (if not using own hair)
- Gothic hat/veil (browse the accessories and craft wall to create)

## Other supplies

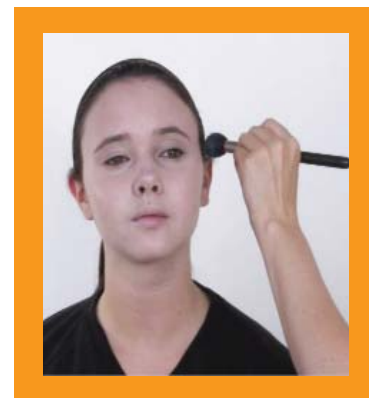
- Moisturizer
- Assorted make-up brushes (foundation, eyes and lip)
- White or very light foundation powder
- Black eye pencil (or liquid liner)
- Black mascara
- Red lipstick

## How to Apply Make-up: (Watch full instructional video at [Savers.com](http://Savers.com))

### Step 1: pale skin

- Start with clean dry face and apply moisturizer
- Apply white costume make-up all over face with brush
  - work from forehead down using short strokes
  - apply all around eyes, up to hairline and to lip line
  - try to cover areas in one thick stroke, as costume make-up can lift on second coat
- Lightly apply white costume make-up to neck area
- With foundation brush, apply foundation powder all over face to set make-up

*Note: When applying new products to the skin, always do a small test patch first to check for allergies; people with latex allergies should not use latex make-up sponges.*



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# BECOMING A GOTHIC GIRL CONTINUED...

## Step 2: radiant eyes

- On eyes, use brush to apply red make-up back and forth several times in a C-shaped stroke, extending from mid-eyebrow, out to temple and curving underneath eye

*Check make-up package to ensure it is safe to use near the eye, and do not place make-up directly up to rim of eye*

- Blend red make-up all the way back to the hairline surrounding temples
- Lightly apply foundation powder on top of red make-up
- With eye make-up brush, apply black make-up in small arching strokes to fully cover upper eyelids, bleeding into nose area
- Using upward and outward strokes, blend black make-up into red make-up above eyelids
- With angled brush, apply thick line of black make-up:
  - to rim under eyes
  - along bottom of upper eyelids
  - framing outer corners of eyelids
- With eye make-up brush, continue applying black make-up outward around entire eye area until it blends into surrounding red shadow on all sides

## Step 3: eye artwork

- With eye pencil, use short strokes to draw four straight lines – evenly spaced apart – stemming from outer corner of one eye
- Draw series of arched lines between diagonal lines to create web
- On opposite eye, use eye pencil along bottom of upper eyelid, extending just beyond the outer eye corner, and to rim under eye
- Use black make-up (or eye pencil) to create arch roughly following brows on each eye
- Apply black mascara

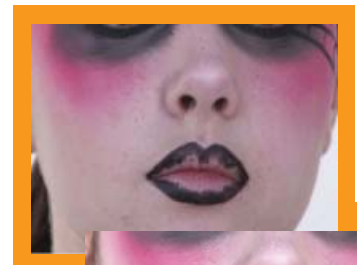
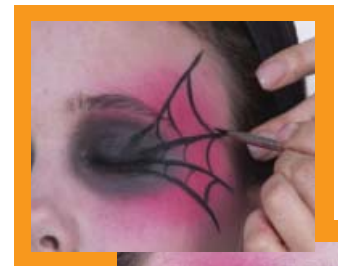
## Step 4: dark lip

- Thickly outline lips with black lip liner
  - start with a “V” shape in the center of top lip
  - round off the tops
  - line along bottom lip in short strokes
- Fill in bare lip with red lipstick and blend into black liner using lip brush

## Step 5: accessorize

- Add wig
- Add gothic hat and veil

**...slip off into the night.**



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